

We are a design studio focused on all aspects of visual communications. Our inclusive and collaborative approach with clients, business partners, and vendors delivers solutions that are practical, memorable, and effective.

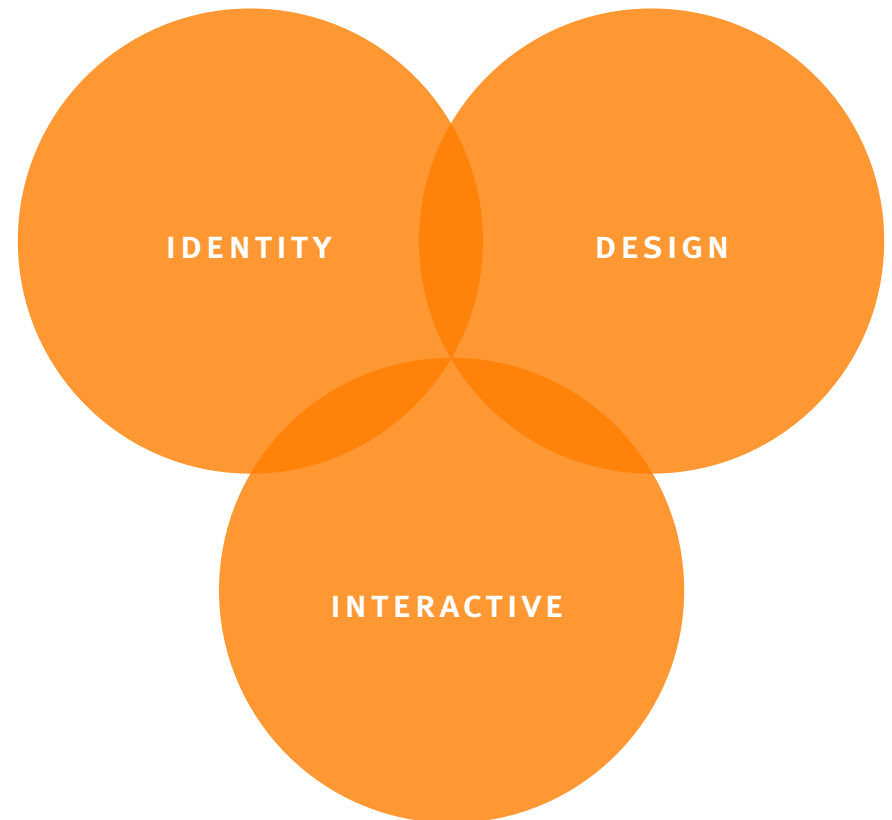


COMPANY



encompus is a collective of talented individuals with a passion for identity creation and management, graphic design, and interactive development.

Our design and technological expertise leads us to superior solutions whether we're designing for a computer screen, product package, or point-of-purchase display—blending the latest print and interactive technology with a minimalist, narrative-driven approach. Our clients cross several categories, business models, company sizes, and growth stages. From cutting-edge websites to iconic logo design and identity systems, we deliver solutions that grow with your brand rather than be outgrown.



TEAM



The process used by encompus grew from the combined experience and collaborative approach of its founders. Each project is managed by a lead partner and our ability to work collaboratively delivers solutions that are on schedule and on budget.

Executive Team Bios:



Fabrizio Scippa : Co-founder / Creative Director

A native of Rome, Italy, Fabrizio studied Design and Mass Media Communications at Università La Sapienza in Rome before moving to San Diego in 1996 and attending the Art Institute of California. Fabrizio's innovative design philosophy extends from his background in brand awareness, corporate identity, marketing campaigns, Web design and advertising. Fabrizio worked as a manager for Telecom Italia, a Graphic Designer at Sulic Worldwide, an Art Director at World Wide Publishing, and served as Creative Director for LLI Marketing Group on a bi-monthly publication. From graphic designer to art director to creative director, Fabrizio provides a unique set of creative skills with over a decade of experience and a global perspective.



Marc Hedges : Co-founder / Art Director

Marc received his degree in Graphic Design from Ringling School Of Art & Design in Sarasota, Florida. He has worked for several design and advertising agencies from Baltimore to San Diego, building on a strong personal style in both creativity and client relations. For the past 17 years Marc has collaborated on a variety of projects including business collateral for both small and large corporations, catalogs, annual reports, identity and branding systems, Web design, packaging and trade show graphics. His award winning work has appeared in How Magazine, Global Corporate Identity 2, and The Big Book of Logos 3. Marc also won awards from the AIGA, Las Vegas and the Summit Creative Awards. As an encompus team member, Marc offers creative expertise, successful project management skills and leadership focused on collective decision-making processes.

SERVICES

We focus on bringing increased visibility to your company through a variety of verbal and visual communications. From websites and identity systems, to collateral and packaging, we are experts at leveraging design and technology to your advantage.

Our services at a glance:

IDENTITY

- » Logo and Trademark Design
- » Identity Systems
- » Brand Management

DESIGN

- » Design Consultation
- » Package Design
- » Advertising and Promotions
- » Point-of-Purchase and Sales Materials
- » Environmental and Exhibit Design

INTERACTIVE

- » Website Design and Development
- » eCommerce
- » eMarketing
- » Content Management Systems
- » Social Media Integration

CLIENTS



We believe that each client has its own unique story; our goal is to uncover that story and deliver a powerful and memorable message to its intended audience.

A partial list of our clients:

- » American Metal Filter Company
- » Bulldog Drummond
- » Construction Management Software
- » Cortechs Labs
- » Davies Development & Investments
- » Floresta USA/Plant With Purpose
- » Geary Company Advertising/Interactive
- » Health and Developmental Services
- » Hosa Technologies
- » LA Department of Aging
- » LA Foundation on Aging
- » Mission San Luis Rey de Francia
- » Morgan Marketing & Public Relations
- » Museum of Photographic Arts
- » National Brain Tumor Foundation
- » Nissan Design
- » Philadelphia Hardware Group
- » Phil's BBQ
- » Reality Check Studios
- » Soul Shine
- » Tabla Furnishings
- » The Irvine Company
- » The Trademark Group
- » United Through Reading
- » Ventana Rosa Hotel Corporation
- » X-Rite Color Services

CONTACT

Address

2146 Kettner Blvd
San Diego, CA 92101

Phone/Fax

619.299.3295 main
619.234.2154 fax

email

fabrizio@encompus.com
march@encompus.com

Website

www.encompus.com